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Junk Mail Does Grow On Trees.... And how you can help to save 100 Million of them.... NOW!

Isn't it unbelievable how many catalogs are in your mailbox these days? 14 billion catalogs (an average of 54 per American) and 38 billion pieces of junk mail are sent each year, and I bet you even receive more! Each person will receive almost 560 pieces of junk mail this year. That's 4.5 million tons of junk mail produced each year!

100 million trees are ground up each year to produce junk mail. 44% of all junk mail is thrown in the trash, unopened and unread. Approximately 40% of the solid mass that makes up our landfills is paper and paperboard waste. By the year 2010, it is predicted to make up about 48%. You can do something about all this!!

Cancel those catalogues and junk mailings and remove yourself from 75% of all national mailings by sending one request with your name, address and signature to Mail Preference Service, Direct Marketing Association, P.O. Box 643, Carmel, NY 10512 or download the online form at <https://www.dmaconsumers.org/cgi/offmailing>.

You can also call the catalogue companies and ask to be removed from their mailing list, ask them to use recycled paper in the future, then recycle the catalogue. Call 888-567-8688 to get off the lists of all major credit bureaus. You can also do this online: <http://www.optoutprescreen.com>. And, of course you can make recycling a habit!

Then, remove your name from major nationwide sweepstakes mailers, contact: Publishers Clearinghouse, Phone: (800) 645-9242, and Readers Digest Phone: (800) 234-9000, and American Family Publishers, Phone: (800) 237-2400. Or, you can have a company called Green Dimes cancel your catalogs for you and while they are at it, they will plant 12 trees for you every year, all this for a dime a day. So, go to <http://www.greendimes.com/index.html?src=mem&uid=1208> and sign up and feel better about your own impact on the environment.